

Tamara A. Dower

Web Developer ~ Web Design

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Education

Southern Vermont College – Bennington, VT 1994

Bachelors of Science; Communications Major, Art Minor. Cum Laude graduate, National Deans List Award, Who's Who in America's Universities and Colleges, Winner of seven Literary Arts Awards.

Graduate of *Wachusett RHS* – Holden, MA 1989

Expertise

<i>Internet</i>	<i>Proficient:</i> Advanced HTML; CSS; JavaScript; Flash; DHTML; XHTML; Silverlight (Expression Blend); ASP; XSL; XSL style sheets - template design with XML engine; Integrated Template Languages; Browser Compatibility Issues (PC/Mac – IE, FireFox, Safari); Online Database Applications; Extensive site management and production along with CMS tools and social networks. <i>Experience with:</i> ASP.NET, C#, XML, JSP.
<i>Design</i>	<i>Internet:</i> Cutting Edge Web Site Design; Development and Management; Over 650 sites completed; Easy navigation; Quick loading times; Work directly with a production team to create the final product including layout, structure and copy. <i>Print production:</i> Design and layout for brochures, letterhead, newsletters and the <i>Keystone</i> magazine (alumni magazine for Southern Vermont College); logo creation.
<i>Art</i>	All mediums applied and visual; Concentration in acrylic painting, charcoal, pencil, ink and watercolor. <i>Photography;</i> black and white, developing, candid color and artistic landscape. Industry related photography (golfing events, conventions).
<i>Advertising</i>	Advertising Liaison (proof reading, radio, newspaper, ROP ads), Internet Advertising (aggressive marketing).
<i>Operating Systems</i>	Windows XP Pro, Win 7/Mac 10x
<i>Software</i>	Adobe PhotoShop; Illustrator; Expression Blend ; Flash; Visual Studio 03-10; VSS; VPN; Notebook; FTP; FrontPage; Dreamweaver; SwishMax; Microsoft (Word, Works, Excel, Power Point, Access, Visio); Quark Express.

Overview

Over six hundred and fifty individual web site designs have been created in the last twelve years. Extensive knowledge of Adobe Photoshop allows this graphic artist to create quick loading web site designs with a cutting-edge look. Expertise with HTML and being able to work together with programmers and designers has proven influential in the launch of the WebMD web site (1999). She has strong attention to detail in many aspects, including web development, deadlines and keeping a focus on the clients' desires. Along with being a designer, she works extensively with clients to ensure their needs are not only met but also feel comfortable with production progress and the end result. Beyond the role of designer, she works well with developers and assisting in the UI realm. Experience includes extensive knowledge of HTML, JavaScript, artistic site design and navigation, browser compatibility, site management, promotion and front end development.

As an established artist, seven *Literary Arts Awards* were granted from Southern Vermont College from 92' – 94'.

Experience

StratBridge, LLC

Creative Director

Jan 2004 – April 2010

<http://www.stratbridge.com>

Duties include design creation to development implementation in all user interfaces for the company. Front end development on ASP.NET framework using C#. Other miscellaneous duties include light IT work and team morale.

StratTix

StratTix takes data directly from the ticketing system of your stadium, arena, or performance venue and provides web-native inventory management, fan/patron targeting and dynamic revenue optimization tools to enable you to maximize every opportunity.

Duties include initial design and implementation to the customer interface. Photoshop, HTML, CSS, ASP.NET and C#. Continuing design and UI support.

StratEdge

StratEdge is a web-native application for coaches and GMs and their staff providing advanced player analysis tools.

Duties include initial design and implementation to the customer interface. Photoshop, HTML, CSS, ASP.NET and C#. Continuing design and UI support.

StratBridge.com

StratBridge.com is the company website that showcases the latest in ticketing, player performance and arena data analysis. The site is a sales tool to allow prospective teams, GM's and company CEO's to get a glimpse at what we have to offer.

Duties include initial design, implementation and management. Photoshop, HTML, CSS, and ASP. Continuing design and UI support.

Tamara Designs

Owner / Web Developer & Designer

May 1998 – Present

<http://www.tamaradesigns.com>

Tamara Designs is a small design company with 26 current clients. Services include web design, hosting, maintenance, database design and online marketing.

Staniel Cay, Watermakers, Inc. & Watermakers Air Oct 2001 - Present

<http://www.stanielcay.com>, <http://www.watermakers.com> &

<http://www.watermakersair.com>

Web Designer

Created three sites for the connected companies. Site creation also includes promotion and constant updates, flash graphics and JavaScript.

<http://www.phcoem.com>

Oct 1999 – Present

Created several redesigns for the Parrothead Club of Eastern MA (a non-profit social club) over the last eleven years. The site has varied from ASP to PHP and includes dynamic and flash content.

Tamara Designs, cont.

<http://www.theexumas.com> Jan 2005 - Present
The Exumas is an extensive information site for a small chain of islands in the Bahamas called 'The Exumas'. This site encompasses commercial listings along with local attractions and history. This is a partnership effort with Staniel Cay Yacht Club and the Exumas Chamber of Commerce.

New England Alarm Convention Corp. Nov 1998 - Present
<http://www.neacc.com>
The New England Alarm Convention Corporation (NEACC). Responsible for all aspects of the site including original design (JavaScript, HTML, Flash), constant updates, message boards, yearly convention highlights and day to day maintenance. E-Commerce capabilities via PayPal.

Spade Technology

Creative Director / Web Developer (Consultant) Jan 2002 – Dec 2003
<http://www.spadetechnology.com>

Spade Technology, Inc., is one of this region's fastest growing information technology companies serving the needs of small to mid-sized businesses throughout the Northeast.

Bain Capital Ventures Jan 2002 – Dec 2003
<http://www.baincapitalventures.com>
Web Designer / Flash
Designing a new, cutting-edge, dynamic site for the venture capital company. Included in the site are the five entities of the parent company, each containing a flash introduction which morphs into the other entities.
UI Designer
Creating a 'face plate' for a deal tracking system to be implemented by iManage.
Collateral Designer
Created a welcome letterhead for new hirers reflecting the new site design.

Optimal Engineering August 2002
<http://www.optimaleng.com>
Web Designer / Developer / Flash
Created an expandable site for a new company using JavaScript and Flash.

Advanced Communications & Maintenance March 2002 – April 2002
<http://www.acmcomm.com>
Web Designer / Developer / Flash
Created a new design for their existing site. The new design utilizes flash components, a dynamic navigation bar, and ASP.

Viridien Technologies

Web Developer (Consultant)

Dec 2001 – Jan 2002

<http://www.viridien.com>

Web Developer / Designer

Internet. Re-designed internet site with new content, navigation, look and feel and concept. Using an asp template structure, the site is designed to be easily updated and modified as needed. Cutting-edge design brings the company to the level of their competitors and acts as a sales tool for future business.

Intranet. Re-designed company intranet to encompass several company tools such as a tracking system for recruiting and IT support. Also includes access to company forms, calendar events and a company phone list.

CVS.com

Dec 2001 – Oct 2002

<http://www.cvs.com>

Web Developer / Designer

Phase 1. Worked directly with the core development tool to recreate the existing site from SQL (asp) to a Sun / iPlanet (jsp) environment. Personally responsible for the recreation of the back-end user tools "look & feel" and integration.

Phase 2. Team Lead responsible for site compatibility issues on the front end. Cross browser issues back to Netscape 4.5, IE 4.0 on both the PC and Mac. Also responsible for additional jsp pages needed.

Phase 3. Maintenance and support for transition to CVS.com team.

Permwave

Senior Front End Developer

Oct 1999 – Feb 2001

<http://www.permwave.com>

Live Vault / Iron Mountain

Sept 2001 – Dec 2001

<http://www.mylivevault.com>

UI Designer

Created a new look for the user interface. To be used by Live Vault's clients as an interactive tool for data storage and verification.

Trellix Web Express

Jan 2001 – Sept 2001

<http://www.trellix.com>

Member of design development team, creating templates for "Trellix Web Express". Responsible for initial design, HTML to XSL integration and template creation with XML. Worked closely with other team members on a close deadline schedule.

WebMD
2001

Oct 1999 – Jan

<http://www.webmd.com>

Member of developer team (September 99 – January 99) responsible for HTML clean up through out the entire WebMD site and co-brands. Worked together with the creative director and technical team to ensure the site operated as developed while holding the visual impact as designed. HTML, template language particular to WebMD, design modifications and browser capabilities.